



LifeGift Update

— Optimizing Organ Donation —

What is a Donation Champion?

Donation Champions are healthcare providers who are willing to assist their colleagues and serve patients and families by providing the critical care team with information and guidance about:

- Break down barriers to organ, tissue and eye donation within the hospital
- Facilitate education to staff about the organ and tissue recovery process
- Function as a Champion between the hospital and OPO to break down communication barriers with Hospital staff
- Protect the opportunity for donation and assist in optimizing organ function to maximize gifts
- Promote patient and family rights to make an informed decision about the opportunity of donation, or uphold the patients wishes to be a donor
- Identify clinical triggers for timely referral

Anatomy of a Donation Champion

Global Understanding of Death & Donation Process

- Personal ownership of patients & patient outcomes
- "Comes from world"
- Understands best practice
- Care continuum

Belief in OPO Mission

- Supportive of OPO mission
- Identifies a role within self to promote
- Understands critical need for donation and transplantation

High EQ (Emotional Intelligence)

- Compassionate
- Works collaboratively with multidisciplinary team
- Strong communication skills

Realizes importance of donation to all impacted

- Understands the importance of donation for the patient, donor family & recipient
- Committed to honoring the donor, not just the recipient

Moves Initiatives Forward

- Influence to make change
- Takes action
- Internal Credibility

Process Improvement Focused

- Focus on improvement in process to provide best care for donor and family
- Desire to remove barriers and bridge process gaps
- Internal drive and passion to make things better

